



Wednesday  
**May 1, 2024**  
 10:45 - Noon (PT)

**REGISTER:** (Save on Teams of 3 or more)

**RSVP via E-mail, Phone or on Website**

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 www.westerncouncil.org

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Single	<input type="checkbox"/> \$ 65	<input type="checkbox"/> \$ 70	<input type="checkbox"/> \$ 75
Team 3+	<input type="checkbox"/> \$ 50	<input type="checkbox"/> \$ 55	<input type="checkbox"/> \$ 60 ea.

No-shows & cancellations after **6/5/24** are subject to full fee. Subs are OK.

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▶ **Attach TEAM LIST** (w/this info for each)

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# Webinar: **Become an “Owner of Choice” - It Matters!**

Most Owners hope that their projects will come in on time, on budget, and work well for their end users. But the truth is, **in 2023, 70% of all construction projects in the U.S. did NOT come in on time or on budget.**

Meanwhile, some Owners consistently build extraordinary projects, on time and on budget, - without any claims. **What’s the difference?**

**HOPING for success is NOT a strategy - but working to become an “Owner of Choice” is an excellent strategy.**

Doing the same thing in the same way will **not** get you where you want to be.

- Stop wasting your resources
- Start attracting the best of the best to your projects.
- Every owner has the same choices for how they operate - make smart ones!
- Learn to become a trusted leader and operate using collaborative partnering as an operating system yields a great ROI

**In this webinar you will learn:**

**The Key Benefits of being an “Owner of Choice”**

- For your projects
- For your construction program
- Intangible benefits for your organization
- Personal benefits for you, as a leader

**The Top 12 Indicators of an “Owner of Choice”**

- Success leaves clues - What clues are your projects giving you about your organization, and about your leadership.
- Identify your strengths and weaknesses in light of the 12 indicators

**3 Steps to becoming an “Owner of Choice”**

**How to Develop Your Own Strategy to become an “Owner of Choice”**



▶ **PRESENTER:** Sue Dyer is the Wall Street Journal bestselling author of *The Trusted Leader*. Founder of International Partnering Institute, she created the **IPI Project Leader Certification** training and designation. Over the past four decades, Sue has had the privilege of learning from over 4,000 construction teams, on projects valued at over \$180 billion, what it takes to create high-trust high-performing teams. Known as the “Godmother of Partnering,” Sue fostered the development of the Collaborative Partnering model that is used across the industry to help project teams create and steer their projects toward success. In Sue’s partnering experiences, one thing that stood out was how often the project leaders didn’t know how to create a high-trust team. So, Sue created the IPI Project Leader Certification, which uses proven models to teach project leaders how to lead better and create high-trust, high-performing teams.